

Entry Level Digital Marketer Cover Letter

John Ayomide
6 James Avenue,
Ikeja,
Lagos.
January 23rd, 2019.
080*****

Mr. Peter Samson,
Human Resource manager
Digi Express Nigeria
Obafemi Awolowo way,
Ikeja,
Lagos.

Dear Mr. Peter,

It is with great enthusiasm that I apply for the post an assistant digital marketer that was listed on your company website. I believe that my qualification and experience will help me add value to the company.

As you can see from the enclosed CV, I achieved a First-Class Honours degree in Marketing at the University of Lagos. During my course of study as an undergraduate, I was able to develop basic marketing skills like customer relations, public relations etc. that I know will be of great value to the role.

Following my graduation from the university, I did my internship with Net Media. At Net Media, I was interning as the assistant digital marketer where I worked side by side with the digital marketer. Working as the assistant digital marketer at Net Media made me develop some of the some skills that has helped me perform my role as an assistant digital marketer like;

- Search engine optimization
- Social media management
- Content strategy/development
- Graphic design

Digital Express online content, brand identity and online reach is one thing that has triggered my interest in Digital Express. I have always loved to be part of team that is making an impact in the society, having the opportunity to work for Digi Express is bringing me close to that dream. I look forward to having a scheduled meeting with you to discuss how I fit into the position. Thank you so much for the consideration.

Sincerely,

John Ayomide