

## Entry Level Sales/ Marketing Jobs Cover Letter Template

John Ayomide  
6 James Avenue,  
Ikeja,  
Lagos.  
January 23rd, 2019.  
080\*\*\*\*\*

Mr. Peter Samson,  
Human Resource manager  
MyJobMag Limited  
7 Atunwa street,  
Opebi,  
Lagos.

Dear Mr. Peter,

It is with great pleasure that I apply for the post of a sales/marketing representative position that was advertised on your company website. Looking at the job description, the sales/marketing representative position matches well with my skills and abilities. I am confident that I can do the job successfully utilizing my skills and capabilities.

With a Bachelors degree in marketing and sales, I got the extensive knowledge of consumer buyer behavior with a variety of sales techniques and applications. My practical experience with BlueSky Pharmaceutical Company as an intern has provided me with valuable exposure to identify the needs and wants of customers. I have been able to develop the following skills/abilities:

- The following attributes will help me meet and exceed your sales targets
- Competent at identifying prospective customers through business directories and referrals.
- Adept at finding needs and wants of customers and to explain how the company's products can meet their needs.
- Special talent for assisting customers with products selection.
- Working knowledge of making sales contracts and submitting orders for processing.
- Excellent organizational and follow-up skills.

The vision of MyJobMag Limited to get medical tools and facilities to every part of the world is something that got my attention. Being a part of the sales and marketing team to help push the product to consumers that need it, is what I would love to be a part of. I would welcome the opportunity to discuss how I fit into the role. Thank you for the consideration.

Sincerely,

John Ayomide