

Professional Media Cover Letter Template

John Ayomide
6 James Avenue,
Ikeja,
Lagos.
January 23rd, 2019.
080*****

Mr. Peter Samson,
Human Resource manager
MyJobMag Limited
7 Atunwa street,
Opebi,
Lagos.

Dear Mr. Peter,

It is with great excitement that I apply for the position of a digital marketer that was advertised your career page on the 1st of January, 2019. With more 10 years of experience in creative development/leadership of promotional campaigns and effective marketing management, I am confident in my abilities to add value to your company.

Over the years, I have been able to build both soft and hard skills that I have applied performing my task as a digital marketer that has yielded positive results. I have cultivated the habit of doing social research and learning which client products appeal to specific demographics and I have been dedicated to reaching potential buyers through creative means. My skills include;

- Proficiency in developing social media sites that increase online sales for companies by over 200%.
- Ability to utilize digital analytics to develop profiles on site visitors/customers to help increase site visits and online sales by an average of over 350%.
- Expertise in HTML, Java, and SQLScript, with an ability to design, build, and maintain websites that include high-resolution video/images and draw site visitors back to access resources.

During my time at the ExpressLife, I headed many successful digital campaigns incorporating social media and online advertising to create recognizable brand imaging. I am convinced that I can bring the same level of competence and success that I achieved in ExpressLife to MyJobMag Limited.

I would appreciate an opportunity to meet with you to further discuss my digital marketing skills and experience at your earliest convenience. Thank you for your time and consideration.

Sincerely,

John Ayomide

