

Professional Sales/Marketing Cover Letter Template

John Ayomide
6 James Avenue,
Ikeja,
Lagos.
January 23rd, 2019.
080*****

Mr. Peter Samson,
Human Resource manager
MyJobMag Limited
7 Atunwa Street,
Opebi.
Lagos.

Dear Mr. Peter,

I am contacting you in regards to the sales and marketing position that you advertised on your career platform. I am driven by a strong desire to deliver sales targets to the company and I am certain to prove a vital asset to this company.

I am a sales-oriented professional with expertise in client relationship management, customer satisfaction and retention. I have a strong business knowledge, a good experience in strategic planning, and delivering process improvement. As a sales manager for House Nigeria, I currently supervise a sales team of 10 members, maintain profit objectives and create strategies for futures sales.

In all the sales and marketing positions that I have held over the years, I have fostered strong relationships with customers, and increase sales percentage. Working as a sales assistant for 2 years in Transcorp International, I was able to exceed all my sales targets during that period of time. Owing to my successful performance, I was recognized and awarded as the most active staff member for that period.

MyJobMag Limited has set a record of excellent customer service/satisfaction and maintained high revenue rate at the same time over a long period of time. I have always wanted to be part of a team that has made such a great impact in the society. Working with MyJobMag Limited will give me that opportunity. I would welcome the opportunity to discuss how I fit into the position. Thanks a lot for the consideration.

Sincerely,

John Ayomide