

Sales/Marketing Internship Cover Letter

30 Allen Avenue,
Obafemi Awolowo Way,
Ikaja, Lagos.
22/07/2019.

Human Resources Manager,
Danfonique Services,
10 Allen Avenue,
Obafemi Awolowo Way,
Ikeja, Lagos.

Dear Mrs. Johnson,

Having graduated with a First-Class degree in Business Administration from the University of Lagos, it has been my dream to get an internship opportunity with a great player in the industry like this company. I was really excited when I saw the internship vacancy online.

Asides my first-class degree in business administration, I have hands-on experience in sales/marketing that makes me the ideal candidate for this position. Most of my experience is in sales/marketing, I am currently marketing a new online store that I and my team members created as part of our project. Ever since I came onboard, the store has made over 20% sales in the last three months.

Last summer, I worked with the awareness team in a nearby manufacturing factory. The team was able to drive awareness for their new product in the local environment in less than 3 months after the launch of the new product.

Working in the factory has helped me better improve on my sales ability and it is also helped acquire soft skills like; excellent communication skills, interpersonal skills, and my ability to use office soft wares like; MS Word, Excel etc.

I believe that I would be an asset to this company. This internship will provide me the opportunity to be a part of your sales team where I can contribute my quota. This internship opportunity will also provide me with the opportunity to improve my sales/marketing abilities.

I will get in touch in a weeks' time to see how well my qualification matches with the need of this organization. I look forward to a scheduled time for an interview.

Thank you for your consideration.

(Signature)

Lolade Pearse.