DELE MOMOH

INFO

0804-7657-432

sample@gmail.com

3, Ike Street, Ikeja

**@**

SKILLS

Excellent communicator

Great team collaborator

Results- oriented

Client-engaged

Certified Digital Marketer

Certified SEO Expert

Proficient in design software (Adobe Photoshop, Adobe Illustrator)

Knowledgeable in photography

**PROFILE**

Talented and well-experienced Creative Director with more than 4 years invested in the industry providing creative direction for Top companies. Seeks to provide excellence and collaborate with the great minds. I am certified in Digital Marketing and SEO; proficient with Adobe Photoshop and Adobe Illustrator.

**WORK EXPERIENCE**

**CREATIVE DIRECTOR 2015 – Present**

SPARK Media, Lagos.

* Managed a team of 16 creative personnel; we are tasked to design and assist in the development of innovative mobile apps.
* Develop compelling design concepts for email marketing, content marketing, and social media marketing strategies.
* Creates, reviews, and approves all text-based and image-based content prior to publication and posting.

**CREATIVE DIRECTOR 2010 – 2014**

ADEX Creative Agency, Lagos.

* Spearheaded a team of creatives; graphic designers, content writers, and SEM professionals.
* Conceptualized digital marketing and advertising campaigns for 10 of the company’s key accounts
* Conducted research on industry trends, consumer demand preferences, and created buyer’s personas per key account.

**EDUCATION**

**Bachelor Degree (Marketing and Business Administration)**

University of Nigeria, Nsukka. 2004 – 2009.

**Secondary School Leaving Certificate (SSCE)**

High Esteem Group of Schools.

**CERTIFICATIONS**

SEO – Google Certificate, Digital Marketing – Google certificate course

CREATIVE DIRECTOR

MEDIA EXPERT