Critical thinking

Good communication skills

Analytical skills

Team work

In-depth keyword research

Studying traffic and analysis

SKILLS

SAMUEL **BOB­­­ - EMMANUEL**

MARKETING MANAGER

ABOUT ME

Dedicated and well-versed marketing strategies and have a strong understanding of technical web content development as well. I have helped grow different online content and I have helped many brands get visibility online. I also have strong customer service skills that helps me connect with people better. I am organized, detail-oriented, and a great team player. Since I have worked with companies that value well-conceived content optimization strategy, my goal is to start forming strategies myself.

WORK EXPERIENCE

**SEO SPECIALIST**

ABC Group of Companies

* Prior experience in content marketing, content growth and SEO
* Working knowledge of search engine optimization practices
* Outstanding ability to think creatively, strategically, and identify and resolve problems
* Excellent verbal and written communication skill
* Ability to work within a team and independently
* Familiarization Google analytics

**SEO SPECIALIST**

ABC Group of Companies

* Optimize copy and landing pages for search engine marketing
* Perform ongoing keyword discovery, expansion and optimization
* Research and implement search engine optimization recommendations
* Research and analyze competitor advertising links

Develop and implement link building strategy

Work with the development team to ensure SEO best practices are properly implemented on newly developed code

CONTACT



0804-7657-432



Sample@gmail.com

Ike Street, Ikeja, Lagos

**2013 - 2017**

**2017 - Present**

C:\Users\WONMEDIA\Desktop\CV Project\1x\email iconArtboard 3.png