Critical thinking

Good communication skills

Analytical skills

Team work

In-depth keyword research

Studying traffic and analysis

SKILLS

SAMUEL **BOB­­­ - EMMANUEL**

MARKETING MANAGER

ABOUT ME

Dedicated and well-versed marketing strategies and have a strong understanding of technical web content development as well. I have helped grow different online content and I have helped many brands get visibility online. I also have strong customer service skills that helps me connect with people better. I am organized, detail-oriented, and a great team player. Since I have worked with companies that value well-conceived content optimization strategy, my goal is to start forming strategies myself.

WORK EXPERIENCE

**SEO SPECIALIST**

ABC Group of Companies

* Prior experience in content marketing, content growth and SEO
* Working knowledge of search engine optimization practices
* Outstanding ability to think creatively, strategically, and identify and resolve problems
* Excellent verbal and written communication skill
* Ability to work within a team and independently
* Familiarization Google analytics

**SEO SPECIALIST**

ABC Group of Companies

* Optimize copy and landing pages for search engine marketing
* Perform ongoing keyword discovery, expansion and optimization
* Research and implement search engine optimization recommendations
* Research and analyze competitor advertising links

Develop and implement link building strategy

Work with the development team to ensure SEO best practices are properly implemented on newly developed code

CONTACT

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**2013 - 2017**

**2017 - Present**

